

Download the State Grid Weibo Public Account

Is Weibo a public and commercial platform?

Focusing on the discursive formation about Weibo as a public and commercial platform, my study contributes to the burgeoning platform studies.

How many government affairs Weibo certified by Sina platform?

According to statistics in Government Affairs Index Report 2014 jointly published by People's Daily Agency and Sina Microblog, by 31 December 2014, there were 130,103 government affairs Weibo certified by Sina platform, which was an increase of 30,000 compared to statistics at the end of 2013.

Does the government use Weibo?

While Weibo has successfully exposed scandals and mobilized opinions that challenge the power abuse or non-transparency of the officials, the government is also using Weibo in the service of its own purposes (Sullivan, 2014). Weibo is also seen as a contentious space between official authorities and individuals (Nip & Fu, 2016).

How many government affairs Weibo are there?

As the driving force of government affairs Weibo, the number of government affairs Weibo below county-level reached 111,743, accounting for 85.59% of the nation's total number of government affairs Weibo, of which, 78,448 were governmental institutions' Weibo while 33,295 were public officials' Weibo.

What is the Weibo API?

Weibo's API provides quick, stable, programmatic access to Weibo data. Similar to Twitter's API, researchers need to obtain a developer account to use the Weibo API service, which gives researchers access to the functions to automatically read/collect or write/generate data.

How is Weibo Data collected?

Weibo data collection Weibo data can be collected in diverse ways. We introduce the three most common methods: Weibo's application programming interface (API), web scraping, and secondary data.

Sina Weibo, a popular social media platform in China, plays a crucial role in crisis communication. During the 2018 Shouguang flood, the public criticized the government's delayed, insufficient, ...

Weibo public accounts, and WeChat mini programmes and administrative mobile apps.⁴ In 2015, China adopted the Internet Plus initiative focused on using the internet as an empowering ...

Needed Chinese friends to register for me, though I have a Chinese phone number. But I wouldn't recommend using your Chinese contacts to register an official account for you. To do it right ...

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This paper studies the case of the Chinese company State Grid (SG) and its internationalisation roadmap into Europe. The aim is to comprehend how a transnational State-owned enterprise can be an ...

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