

Are WeChat Official accounts scientific?

Finally, the empirical study of the 12 official accounts of State Grid is made. The evaluation index system of WeChat official account includes 4 first level indicators and 15 two level indicators. This study proposes that the index system and data processing method are scientific.

What is WeChat enterprise official account evaluation index system?

data processing method proposed in this study are scientific. The WeChat enterprise official account evaluation index system is applicable to horizontal comparison between different enterprises, and also applies to vertical comparison of different historical periods of the same enterprise.

Why do enterprises launch WeChat official account?

The steady development of platform and the multidimensional transformation of functions attract various enterprises to launch WeChat official account, and play different roles in issuing official account information and directly interacting with customers according to their functional positioning.

Who is State Grid?

State Grid was established in 2002 to carry out state-authorized investments and as a pilot state holding company. As one of the largest utilities in the world, State Grid ranks second on the Fortune Global 500. State Grid constructs and operates power grids as its core business.

How many WeChat accounts are there?

According to the WeChat data report 2017, the number of WeChat official account has September 2017, including exceeded 10 million in 500 thousand monthly active accounts.

How to evaluate the operation of WeChat public number?

The official account can be used to evaluate the operation of WeChat public number from different angles. of headlines. The attention reflects the public number's attention through the fans' situation. The diligence reflects the effort the enterprise's official account through the quantity of articles published.

On the morning of February 7, the State Grid--Tsinghua University Joint Research Institute of New Generation Power System s held a leading group meeting in the West Main Building. ...

6 ???&#0183; State Grid Corp will further its innovation efforts and continue to invest in the country's high voltage, charging pile and new digital infrastructure sectors as it looks to unlock fresh ...

On the morning of March 29, a delegation led by Kang Chongqing, Dean of the Department of Electrical Engineering and Applied Electronics (EEA), Tsinghua University visited State Grid ...

It is reported that on the afternoon of May 28, 2021, a leadership meeting (enlarged) was held in the State Grid Corporation of China. Entrusted by the leaders of the Organization Department of the CPC Central ...

WeChat official account. Combining Delphi method and principal component analysis, we determine the weight of indicators, innovate logarithmic data normalization method, and select ...

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OverviewHistoryOverseas investmentsSubsidiariesSee alsoExternal linksThe State Grid Corporation of China (SGCC), commonly known as the State Grid, is a Chinese state-owned electric utility corporation. It is the largest utility company in the world. As of March 2024, State Grid is the world's third largest company overall by revenue, behind Walmart and Amazon. In 2023 it was reported as having 1.3 million employees, 1.1 billion customers and revenue e...

During the upgrade, all power supply outlets, including 24-hour self-service payment terminals, &quot;SGCC Online&quot; App, the official WeChat account &quot;State Grid Beijing ...

Cailian, October 25 (Xinhua) - the Party group of State Grid Corporation of China held a meeting. Xin Baoan, Secretary of the Party group and chairman of the board of directors of the ...

On April 7, 2022, the initializing conference for the Special Project 5.1 "Key Technologies for Aggregation and Interactive Regulation of Large-scale Flexible Resource Virtual Power Plants" ...

Xinhua Finance, the WeChat video channel of the Proceedings of the CSEE and the video channel of Energy Internet Research Institute of Tsinghua University live-streamed the event. Yaohua Wang, Deputy General ...

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