

What is WeChat Pay integration?

WeChat Pay Integration: Enable in-app purchases directly within a brand's WeChat Official Account, leveraging the widely used WeChat Pay platform for a convenient and secure checkout experience. Currently, there are two types of WeChat Official Accounts most suitable for brands: Service Account and Subscription Account.

What is a WeChat official account?

The digital business hub in China A WeChat Official Account serves as a verified business profile within the WeChat ecosystem, often utilized by businesses, organizations, and celebrities to foster deeper connections with their audience.

How to get a presence on WeChat?

But in order for your company to have a presence on WeChat, you first need to open and verify your official WeChat account. This blog post will explain exactly how to do that and what you will need. Let's get started! To open an official WeChat account, you first have to go to the WeChat official accounts platform.

How do I message my customers on WeChat?

There are two ways you can message your customers on the channel: Through the WeChat Official Account inbox or a business messaging platform connected to the WeChat account via Messaging API. The WeChat Official Account inbox is free and supports up to 100 agents with customizable profiles.

How to open a wechat account?

Let's get started! To open an official WeChat account, you first have to go to the WeChat official accounts platform. Click the "register now" button, and then fill in the following basic information when prompted: After completing the registration process, most companies proceed to the next step: getting the account verified.

How many WeChat accounts can a person have?

Individuals can register up to two accounts, down from five, while organization users recorded a more drastic change from 50 to only five Official accounts. "Edit" feature for content posted on WeChat Official Account. This feature only allows each post to be edited once for up to five character changes.

Vink het vakje "I have read and agreed to the <WeChat Official Account Admin Platform Service Agreement>" aan. Deze vind je onderin de pagina Basic Information form. Je moet akkoord ...

Once logged into the WeChat Official Account platform backend, you will be able to see a list of your service account's followers in the "followers" tab. Here you can add tags and remarks to ...

The China Merchants Bank Official Account guides users to securely link their Weixin IDs to their credit card numbers through prompt messages. Users can use the Official Account to query ...

Introduction. WeChat is the most popular social network in China, making it an essential platform for your brand to be active on if you want to succeed in the country. With over 1.3 billion monthly active users from all ...

Click on ?? (Carry on/Continue) at the bottom of the page to go to the next step. Step 9: Verify the Account operator's phone number #2. As a next step of identity verification, a QR code will appear on the screen. The ...

How to create an Official WeChat account. Setting up an official WeChat account is important in starting a business as an international entity. Getting started may seem complicated but we created a simple guide for you ...

Step 1: Register an account on WeChat's Official Account platform First, follow this link ([mp.weixin.qq](https://mp.weixin.qq.com/)) and click "Register Now" in the top right corner. You can also select to ...

